

# Match Funding

Many companies throughout the UK offer employees the chance to boost their fundraising efforts by 'matching' the money they raise. The PTFA could double the amount of cash it raises.

What is match funding?

Match giving, or match funding, is a simple way to maximise the fundraising efforts of your individual PTFA volunteers. It is an informal, albeit corporate, arrangement between a company and an employee. Usually, a company pledges to match a sum of money relating to the amount the employee has either raised or donated to a charity. It is likely that there will be an upper limit and certain criteria applied. Some companies will pledge time and resources instead of money, enabling their employees to support a cause during their working week. Or a tangible service may be offered, such as the opportunity to print posters, programmes and newsletters.

Which organisations will support our PTFA?

Unfortunately, while we'd love to be able to provide a list of companies offering match funding, it is fraught with too many issues: some companies have certain criteria in their small print (i.e. where it's only offered to full-time staff after two years service), or the schemes change too often for us to be able to keep any such list up to date. Generally speaking, banks and building societies, insurance companies, supermarkets, utilities providers, phone companies and car manufacturers are known to offer match-funding schemes. Please check with your employers whether a scheme is already in place or if they would be willing to set one up.